

CHILLICOTHE MARKETING & TOURISM COMMISSION
MEETING MINUTES
April 3, 2019

MEMBERS PRESENT: Amanda Oedewaldt, Joe Harper, Nick Mc Million, Patty Pierson, Olivia White, Mayor White, Director Parker, Amanda Beadles

MEMBERS ABSENT: Kevin Yates, Dan Colwell, Paresh Patel, Shirley Loser, Michele Pollack, Nathenia Zich, Trianna Kientzle, Nancie Cassidy

Guest: Brett Johnson and Corey Piles, WMBD/CIProud.com

The meeting was called to order at 3:35 p.m.

Budget Review – Mayor White went over the M & T budget. We are winding down and only 79% of budget has already been expended.

Easter Egg Hunt – Patty reported they will have 12,000 eggs to stuff and they are looking for a location to stuff and house the eggs until the hunt. Fire Station, Odies and IVC Alternative School were suggested as possible sites.

Old Business:

Ride the Rails – Director Parker reported that ticket sales were sold out and the decision to add a 3:00 ride was made. New tickets have been printed and only available at City Hall.

Patty reported Wildlife Prairie Park would be a vendor and have little critters available for kids to see and pet.

Rachael – Vendors & Traffic update. Special Events request form submitted to Public Works committee.

Olivia – Itinerary. Reminder was made for an itinerary update.

Joe – Coupons/ bags. He is working with individual business for coupons to go into the bags and inquired about the bags and PACVB coupon booklet availability.

Rachel reported Trianna from PACVB was not able to attend but she confirmed the shuttle bus from Shore Acres to City Park and the sandwich boards for 4th street to direct people downtown.

Marketing Brochure – Rachel reported the new ED Director will follow through with this project.

Discover Chillicothe Facebook Page – Amanda answered Facebook post questions about the Train Ride. The formal disclaimer has not been added to the page but Joe mentioned there is a disclaimer first in the description.

Billboard Update-Chamber – Olivia stated Picket Fence is the April business for the billboard.

Event Sub Committee Update – Mayor stated Amanda Beadles, Olivia, and Amanda Oedewaldt would meet to go over the 2020 combined festival. He would like to be included on these meetings.

Summary:

Council Agenda Items – None

Chair – Actions - None

There being no further business the meeting was adjourned at 4:25 p.m.

Respectfully submitted,
Rachael Parker
Staff Liaison for the Marketing & Tourism Committee

